


Our media packages are designed with your marketing campaigns in mind.


Promote your content via our social media channels or to our email database of approx 14,000 to ensure that you are utilising as many marketing channels as possible and reaching further into the arable industry.

Media packages can be booked and utilised all year-round.



Social media package

 1/4 page showguide advert


 Social media campaign
5 social posts pre and/or post show with content provided by exhibitor.
This could include:


- Announcing participation in the event
- Photos/videos/GIFS to promote products or services
- Links to digital content such as blogs and cases studies
- Support existing marketing campaigns ahead of CropTec

£850 + VAT

E-shot to our engaged database

 Promote your technical content, products and services, case studies and digital content to the CropTec database of approx. 14,000 farm owners, managers, workers and agronomists to an agreed schedule.

 Content provided by exhibitor.

 We are able to target specific demographics for e-shots such as location, occupation, crops grown etc. Speak to us for details.

£800 + VAT if booked in conjunction with media package

£900 + VAT if booked separately



Average post engagement rate

2.18%



Social media reach of

over 2.7M

Over 7,500
followers on Twitter



Email open rate of **29%**
4% click through rate

Contact Gareth Jones on 07881 386 250 or gareth.jones@agribriefing.com