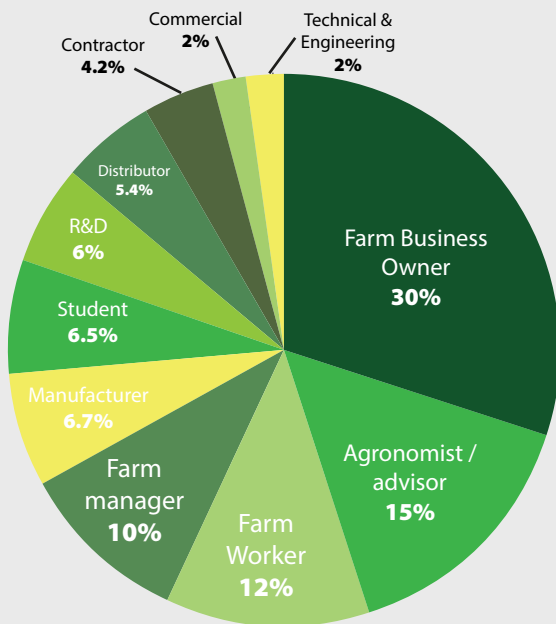
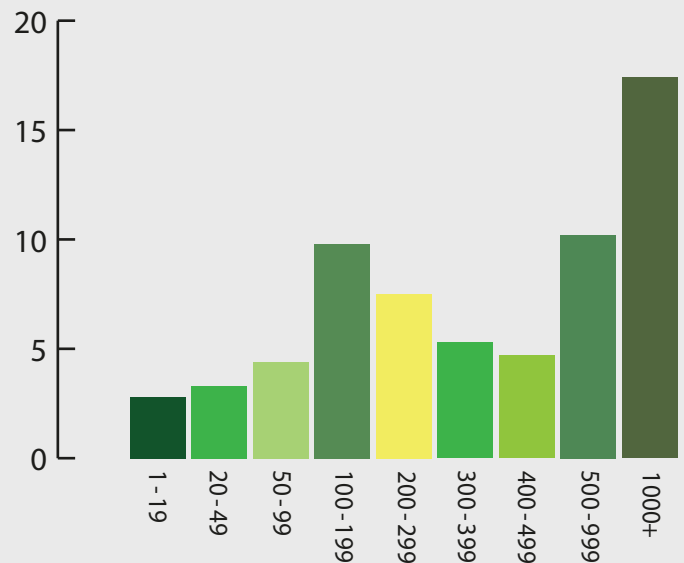


Visitor Occupation



Farm area (hectares)

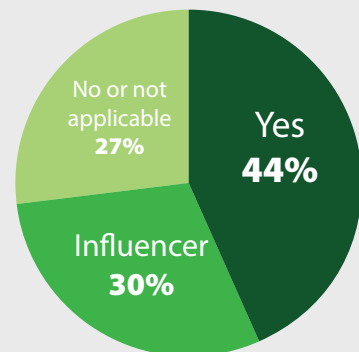


Based on those who attended, over **740,000** hectares of UK agricultural land management was represented at The CropTec Show 2019.

Main Decision maker

74% of attendees were responsible or influenced decisions on their farm, with **15%** being directly involved on the agronomy side of the operation.

2019 saw an increase in companies attending to do business and network with exhibitors and visitors.



Why do you attend The CropTec Show?

40%

Networking

34%

To attend seminars

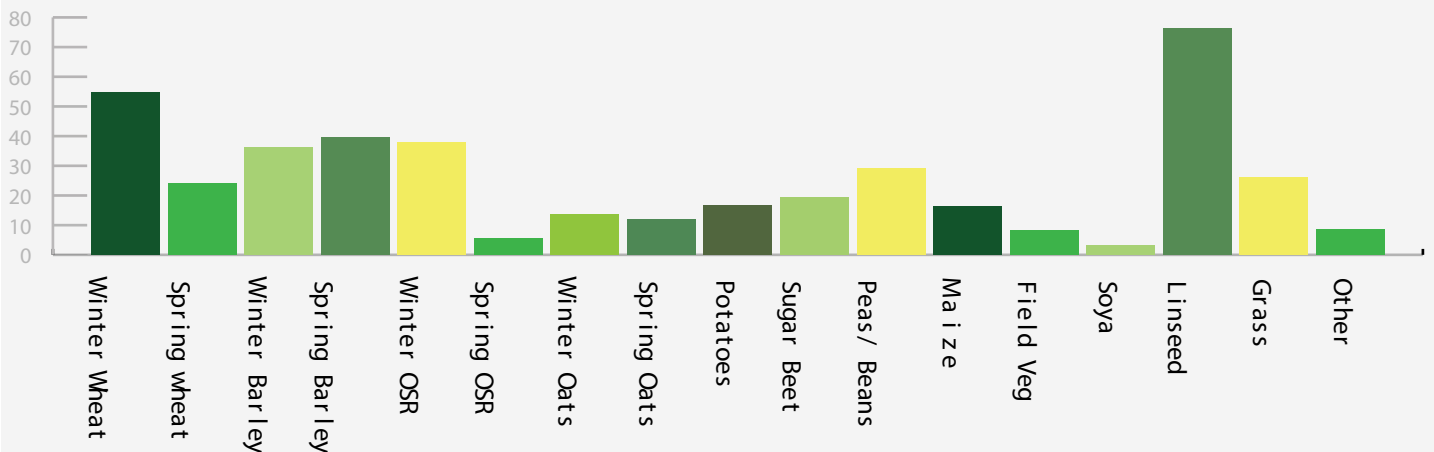
32%

To attend knowledge hubs

32%

To collect BASiS & NRoSO points

Crops grown



Annual spend on arable products

Based on those who attended, and answered, attendees annual spend on arable products is an average of over **£110,000**.



Join us for The CropTec Show 2020

Join us on Wednesday 25th and Thursday 26th November 2020 at the East of England Showground, Peterborough.

Contact Gareth Jones on 07881 386250 or gareth.jones@agribriefing.com