

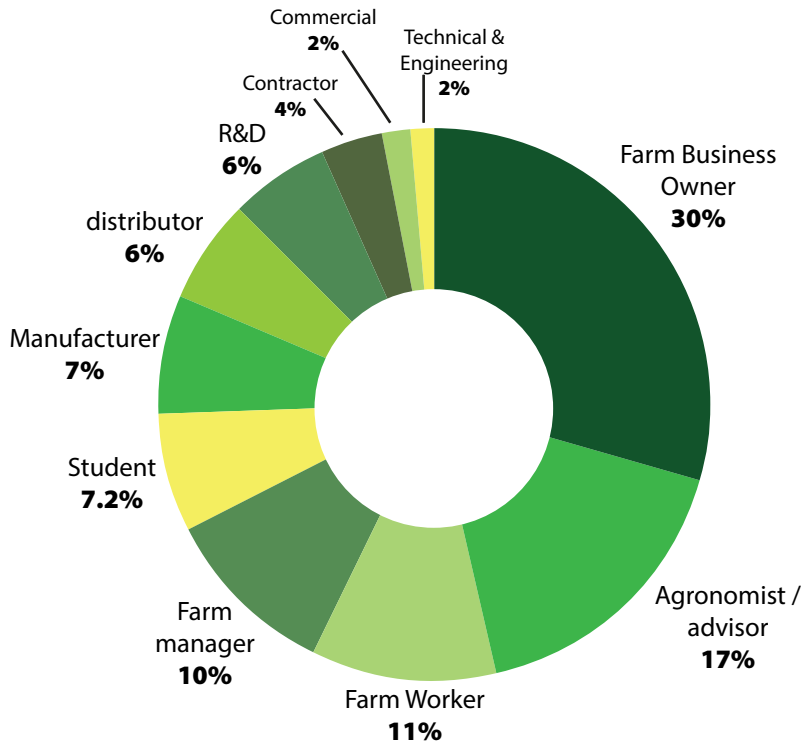


# The CROPTEC SHOW

INNOVATION • KNOWLEDGE • PROFIT

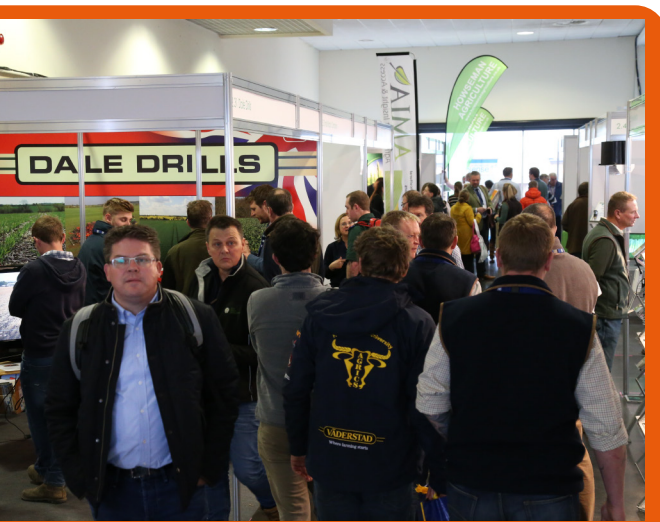
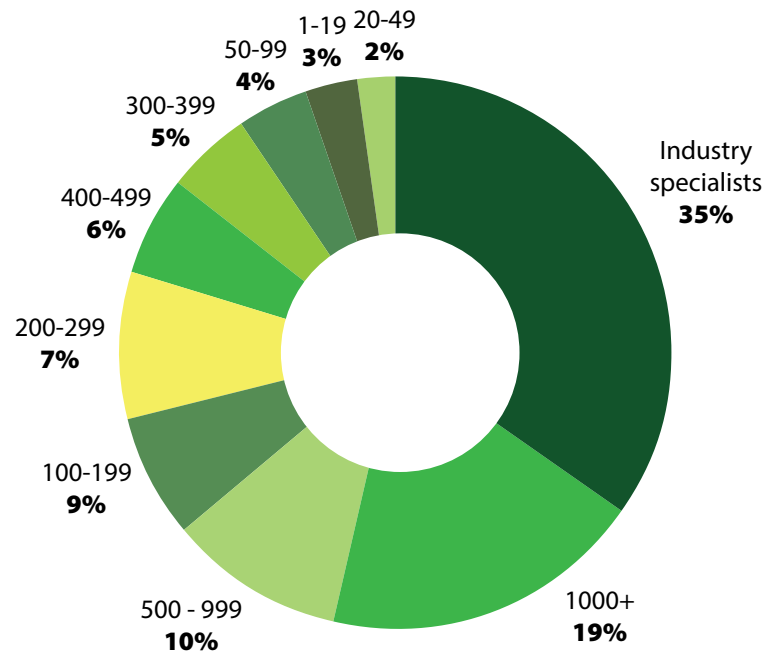
The CropTec Show 2018's unique blend of innovative trade stands and topical seminar sessions has again proved a strong draw for progressive arable farmers and agronomists looking to improve technical and business performance.

## Visitor occupation

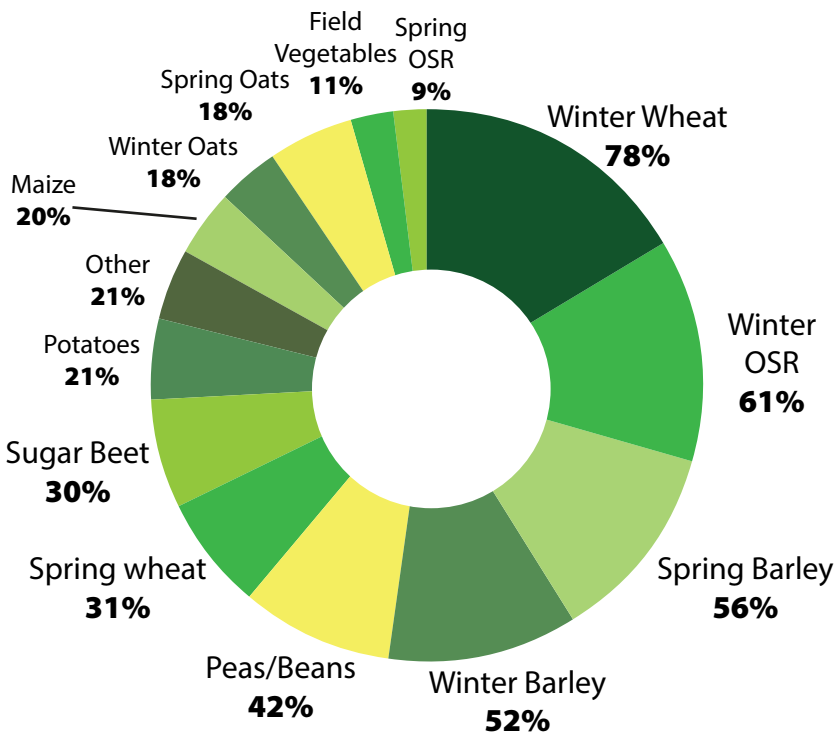


## Farm area (hectares)

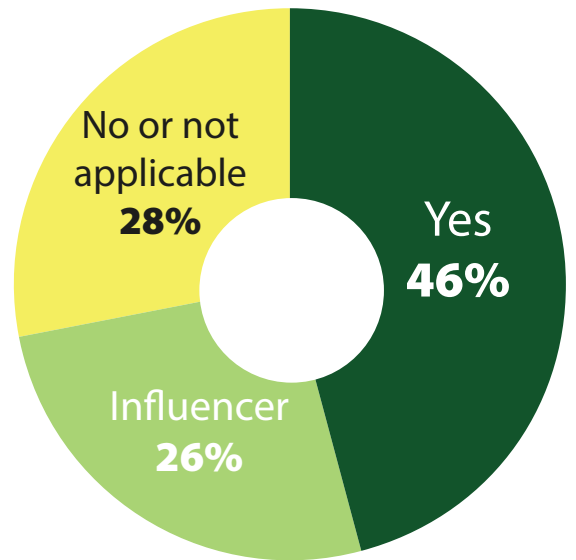
Based on those who attended, over 940,000 hectares of UK agricultural land management was represented at The CropTec Show 2018.



## Crops grown



## Main Decision Maker



72% of attendees were responsible or influenced decisions on their farm, with 17% being directly involved on the agronomy side of the operation.

## Livestock

